

JC Dwyer
jcdwyer@gmail.com
718.926.3420

overview:

Nonprofit professional experienced in research-based advocacy, media campaigns, web-building/information management, government relations, program management and grant administration. Expertise in social welfare, food policy, national service and humanitarian relief.

education:

- Hunter College, New York. MS Applied Social Research, May 2005.
- University of Pennsylvania, Philadelphia. BA Psychology, May 2000 (cum laude).
Minors in Communications, Southeast Asian studies.

employment:

- 8/08-present: *State Policy Coordinator, Texas Food Bank Network*
Coordinate public policy advocacy, lobbying and research for nineteen food banks at the state and federal levels. Develop grassroots advocacy and public education campaigns on all aspects of domestic hunger and poverty.
- 8/07-8/08: *Director of Public Policy, South Texas Food Bank*
Directed advocacy efforts at the local, state and federal levels. Raised public awareness through numerous public events, television news and print stories. Developed 5-year strategic plan, communications materials and marketing/branding efforts. Assisted organization in attaining national A2H accreditation.
- 8/05-8/07: *Director of Programs and National Service, NYC Coalition Against Hunger*
Created and directed AmeriCorps national service program quadrupling paid staff. Directed pioneering effort to use GIS mapping in anti-hunger advocacy. Managed Farm Fresh initiative to supply charitable food providers with local produce. Managed public policy and research programs. Conducted media outreach, including press releases, press conferences, live radio and background interviews.
- 1/07-5/07: *Adjunct Professor, Hunter College*
Taught "Social Welfare Policy" to forty undergraduate students.
- 1/05-8/05: *Research Assistant, Janet Poppendieck*
Assisted best-selling author and poverty expert Janet Poppendieck in research for a new book on school meals (forthcoming).
- 9/04-12/04: *Information Intern, United Nations - ReliefWeb*
Monitored humanitarian news, developed new NGO and government sources and analyzed disaster response statistics. Assisted in crafting editorial policy, redesigning site and testing for usability. Managed NYC office while global team was on retreat.
- 4/02-9/04: *Project Manager, NYC Coalition Against Hunger*
Managed AmeriCorps*VISTA national service program to build capacity in social service providers. Conducted technology outreach to increase communication and organization among constituent organizations.

publications & projects:

- *Hungry City*, a chapter in the forthcoming book "Gastropolis" (Columbia University Press) examining low-income food access. Co-authored with Janet Poppendieck.
- *HungerMaps.org*, a website facilitating GIS analysis for anti-hunger advocates.
- *Food Access in Low-Income New York*, a GIS mapping study examining access to nutritious food in NYC, published by the NYC Coalition Against Hunger.
- *Hunger and Obesity in East Harlem*, a graduate thesis profiled in NYC print and radio outlets and presented at the 2005 ASFS Conference in Portland, OR.
- *Convinceyourmom.com*, a website facilitating debate of 2004 election issues. Profiled in Time Magazine, Time Out NY, the Chicago Reader and local press nationwide.